

PREVIEW



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #		Order #	2695687
Invoice Date		Alt Order #	WOC14112051
Invoice Month	May 2023	Deal #	
Invoice Period	05/01/23 - 05/15/23	Flight Dates	05/05/23 - 05/15/23
Advertiser	ISS/ Bluegrass Freedom Action		
Product	MBGFA		
Estimate #	11845		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9912736		
Advertiser Code	855		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	3924AG		
Advertiser Ref	M214038		
Product 1	1025		
Product 2			

Billing Address:

Mentzer Media Services/ POL
Attention: Accounts Payable
2210 Grey Fox Ct
Bel Air, MD 21015

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																													
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PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	May 2023
Invoice Date		Invoice Period	05/01/23 - 05/15/23
Advertiser	ISS/ Bluegrass Freedom Action		
Product	MBGFA		
Estimate #	11845		

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5	WHAS	F	05/05/23	7:53 PM	INSIDE EDITION	730-8p	:30	BFA23TV03H	\$500.00	NM																																																																																																																																										
1	WHAS	M	05/08/23	7:53 PM	INSIDE EDITION	730-8p	:30	BFA23TV03H	\$500.00	NM																																																																																																																																										
6	WHAS	Tu	05/09/23	7:51 PM	INSIDE EDITION	730-8p	:30	BFA23TV03H	\$500.00	NM																																																																																																																																										
2	WHAS	W	05/10/23	7:53 PM	INSIDE EDITION	730-8p	:30	BFA23TV03H	\$500.00	NM																																																																																																																																										
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	05/12/23	05/18/23	1---1--	2	\$500.00																																																																																																																																															
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7	WHAS	F	05/12/23	7:54 PM	INSIDE EDITION	730-8p	:30	BFA23TV03H	\$500.00	NM																																																																																																																																										
4	WHAS	M	05/15/23	7:49 PM	INSIDE EDITION	730-8p	:30	BFA23TV03H	\$500.00	NM																																																																																																																																										
10	05/05/23	05/09/23	THE ROOKIE 8-9p	7:58 PM	-1-----	:30	1	\$800.00	NM																																																																																																																																											
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>05/05/23</td> <td>05/11/23</td> <td>-1-----</td> <td>1</td> <td>\$800.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>Tu</td> <td>05/09/23</td> <td>7:58 PM</td> <td>THE ROOKIE</td> <td>8-9p</td> <td>:30</td> <td>BFA23TV03H</td> <td>\$800.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						05/05/23	05/11/23	-1-----	1	\$800.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WHAS	Tu	05/09/23	7:58 PM	THE ROOKIE	8-9p	:30	BFA23TV03H	\$800.00	NM																																																																																																	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																															
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1	WHAS	Tu	05/09/23	7:58 PM	THE ROOKIE	8-9p	:30	BFA23TV03H	\$800.00	NM																																																																																																																																										
11	05/05/23	05/14/23	WHAS11 NEWS AT 11 M-F/SU	11-1135p	11-1111	:30	6	\$400.00	NM																																																																																																																																											

PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	May 2023
Invoice Date		Invoice Period	05/01/23 - 05/15/23
Advertiser	ISS/ Bluegrass Freedom Action		
Product	MBGFA		
Estimate #	11845		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
11	05/05/23	05/14/23	WHAS11 NEWS AT 11 M-F/SU	11-1135p	11-1111	:30	6	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/05/23 05/11/23 11-1111 6 \$400.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										
	1	WHAS	F	05/05/23	11:28 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	BFA23TV03H	\$400.00 NM
	2	WHAS	Sa	05/06/23	11:48 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	BFA23TV03H	\$400.00 NM
	3	WHAS	Su	05/07/23	11:28 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	BFA23TV03H	\$400.00 NM
	4	WHAS	M	05/08/23	11:34 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	BFA23TV03H	\$400.00 NM
	5	WHAS	Tu	05/09/23	11:29 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	BFA23TV03H	\$400.00 NM
	6	WHAS	Th	05/11/23	11:24 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	BFA23TV03H	\$400.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/12/23 05/18/23 -----11 2 \$400.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										
	8	WHAS	Sa	05/13/23	11:51 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	BFA23TV03H	\$400.00 NM
	9	WHAS	Su	05/14/23	11:30 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	BFA23TV03H	\$400.00 NM
12	05/05/23	05/05/23	Local News Special	Various	----F--	:30	2	\$180.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/05/23 05/11/23 ----F-- 2 \$180.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										
	2	WHAS	F	05/05/23	3:13 PM	Local News Special	Various	:30	BFA23TV03H	\$180.00 NM
	1	WHAS	F	05/05/23	3:26 PM	Local News Special	Various	:30	BFA23TV03H	\$180.00 NM
13	05/05/23	05/13/23	GMK WEEKEND 6-7A	6-7a	-----1-	:30	1	\$80.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/12/23 05/18/23 -----2- 2 \$80.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										
	2	WHAS	Sa	05/13/23	6:28 AM	GMK WEEKEND 6-7A	6-7a	:30	BFA23TV03H	\$80.00 NM
	3	WHAS	Sa	05/13/23	6:50 AM	GMK WEEKEND 6-7A	6-7a	:30	BFA23TV03H	\$80.00 NM
14	05/05/23	05/13/23	GMK WEEKEND 9-10A	9-10a	-----1-	:30	1	\$180.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/12/23 05/18/23 -----1- 1 \$180.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										
	2	WHAS	Sa	05/13/23	9:36 AM	GMK WEEKEND 9-10A	9-10a	:30	BFA23TV03H	\$180.00 NM
15	05/05/23	05/14/23	GMK WEEKEND 6-8A	6:00 AM-8:00 AM	-----1	:30	1	\$60.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/05/23 05/11/23 -----1 1 \$60.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										
	1	WHAS	Su	05/07/23	6:13 AM	GMK WEEKEND 6-8A	6:00 AM-8:00 AM	:30	BFA23TV03H	\$60.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/12/23 05/18/23 -----1 1 \$60.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										
	2	WHAS	Su	05/14/23	6:44 AM	GMK WEEKEND 6-8A	6:00 AM-8:00 AM	:30	BFA23TV03H	\$60.00 NM
16	05/05/23	05/14/23	THIS WEEK	9-10a	-----1	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/05/23 05/11/23 -----1 1 \$350.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										

PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	May 2023
Invoice Date		Invoice Period	05/01/23 - 05/15/23
Advertiser	ISS/ Bluegrass Freedom Action		
Product	MBGFA		
Estimate #	11845		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
16	05/05/23	05/14/23	THIS WEEK	9-10a	-----1	:30	1	\$350.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Su 05/07/23 9:31 AM THIS WEEK 9-10a :30 BFA23TV03H \$350.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/12/23 05/18/23 -----1 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WHAS Su 05/14/23 9:39 AM THIS WEEK 9-10a :30 BFA23TV03H \$350.00 NM										
17	05/05/23	05/15/23	WHAS11 NEWS AT NO ON	12-1p	11111--	:30	5	\$180.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/05/23 05/11/23 11111-- 5 \$180.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS F 05/05/23 12:44 PM WHAS11 NEWS AT NOON 12-1p :30 BFA23TV03H \$180.00 NM 2 WHAS M 05/08/23 12:09 PM WHAS11 NEWS AT NOON 12-1p :30 BFA23TV03H \$180.00 NM 3 WHAS Tu 05/09/23 12:07 PM WHAS11 NEWS AT NOON 12-1p :30 BFA23TV03H \$180.00 NM 4 WHAS W 05/10/23 12:44 PM WHAS11 NEWS AT NOON 12-1p :30 BFA23TV03H \$180.00 NM 5 WHAS Th 05/11/23 12:15 PM WHAS11 NEWS AT NOON 12-1p :30 BFA23TV03H \$180.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/12/23 05/18/23 1---1-- 2 \$180.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WHAS F 05/12/23 12:38 PM WHAS11 NEWS AT NOON 12-1p :30 BFA23TV03H \$180.00 NM 7 WHAS M 05/15/23 12:07 PM WHAS11 NEWS AT NOON 12-1p :30 BFA23TV03H \$180.00 NM										
18	05/05/23	05/14/23	AMERICA'S FUNNIEST HOME VIDEOS	7-8p	-----1	:30	1	\$750.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/05/23 05/11/23 -----1 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Su 05/07/23 6:59 PM AMERICA'S FUNNIEST HOME V 7-8p :30 BFA23TV03H \$750.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/12/23 05/18/23 -----1 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WHAS Su 05/14/23 6:57 PM AMERICA'S FUNNIEST HOME V 7-8p :30 BFA23TV03H \$750.00 NM										
<u>Total Spots</u>							86			

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$30,910.00
<u>Agency Commission</u>	\$4,636.50
<u>Net Amount Due</u>	\$26,273.50